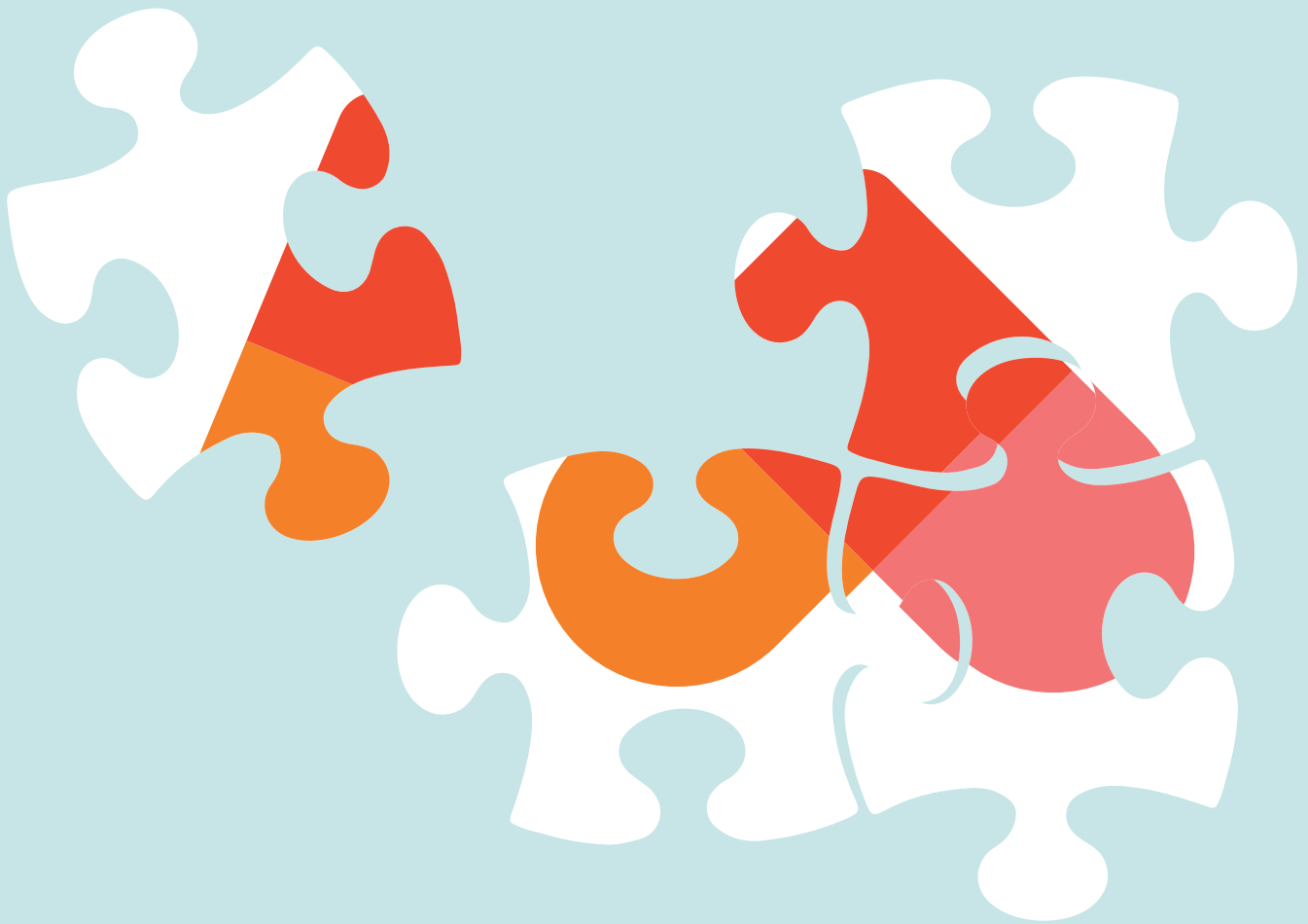


We are



Homecare Association



Shaping homecare **together**

Who we are



We are the Homecare Association

We are the only membership body in the UK dedicated to supporting homecare providers.

Together we ensure that homecare is valued so that everyone can live well at home and flourish within their communities.

Why we are here

We believe in a society where we are all able to live well at home and flourish within our communities. We won't stop making sure the value of care at home is recognised and it receives the investment it deserves.

Our Principles

Integrity It is important to us to be honest, trusted, reliable, grounded and stable

Intelligence It is important to us to adopt an intelligent and evidence-based approach to our work. This includes intelligent use of resources, as well as researching, analysing, questioning and synthesising data, creating insights and information which offer value.

Inclusivity It is important to us that we are welcoming and engaging, treating everyone with respect, listening carefully and with empathy to achieve understanding.

Inspiration It is important to us to inspire and motivate all of us, being ambitious, creative, confident and courageous, and acting with conviction.

Influence It is important to us that we have a positive impact, leading and influencing our communities through skilful communication and development of relationships, to act.

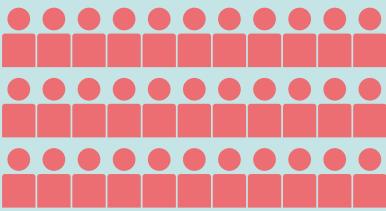


What we do

Shaping homecare together

What we did in 2022-23

2,347 Members



16,000+
visits to our blogs

54

Training
Courses



1,114
Attendees



93
Factsheets
made available



Lobbying Successes

We helped to ensure ...



Publication of local authorities' own assessments of the costs of delivering homecare



£562 million for the Market Sustainability and Improvement Fund



Introduction of CQC oversight of local authority commissioning



£600 million for the Adult Social Care Discharge Fund



£250m allocated for workforce development



£100m for Care Technology to support providers



Careworkers remain on the Shortage Occupation List



£15 million to support International Recruitment



Free PPE extended until March 2024



Uniform Tax Relief extended to homecare workers



12.1bn

Combined media reach

566

helpline cases resolved



10,000+

Homecare magazines distributed



1

conference

275

Articles published



136

attendees



15,000+

Social reach per month

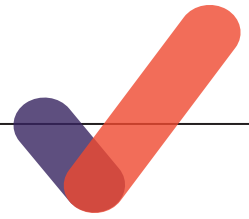


19 Webinars with

2,265

attendees

What you get



The benefits of membership at a glance

You provide professional care to the people you support and their families, we're here to support you.

Our membership benefits for homecare providers include the following.



The latest industry news and legislation. Stay up to date with the latest care compliance and legislation and industry news



Specialist member helplines. We offer expert advice on homecare and business practice, policy, regulation, DBS, legal issues and HR assistance.



Influence the future of homecare. Be part of the trusted voice of homecare as we represent you with government, regulators, the media and the public.



A wealth of expert training. Our members benefit from discounted training, workshops, and webinars



Promote your business. Our Find Care portal promotes your business to potential clients



Homecare Association logo. Homecare provider members can use the Homecare Association logo in your digital and printed communications.



Regular blogs and updates. News stories, industry, regulatory and policy updates straight to you inbox.



Discounted services and products through our third-party partners including insurance, consumables and e-learning



Build your network. Our online community connects you with like-minded managers and business owners



Connect with our Affiliate Members. Suppliers of products, services and consultancy to support homecare providers.



Information

Keeping you up-to-date

We provide our members with the latest health and social care sector news and updates direct to their inbox.

Our work and influence with government departments, researchers, think tanks, regulators and other sector stakeholders mean we get access to information before it is published. We often have the opportunity to influence change and even to stop unhelpful proposals.

This means our members can be one step ahead by having the latest information they need to make key decisions about their business and can influence government policy.

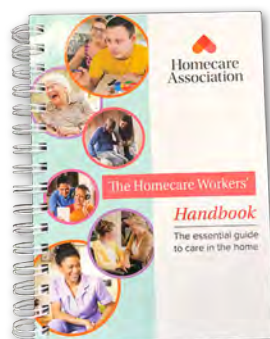
Our email alerts cover everything from updates on consultations, policy, practice, regulation, event notifications, relevant sector news, information on products and services offered by our affiliate members, through to research findings. We ensure our members are well-informed and up-to-date with everything related to homecare.

As a valued member of the Homecare Association, you will have access to our specialist resources via our website members' area.

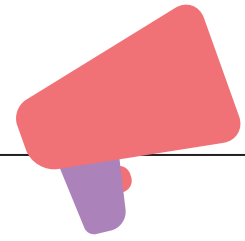
Our specialist resources include:

- ◆ **Market research;** like the invaluable *Homecare Deficit Report* and *Minimum Price for Homecare Report*.
- ◆ **Management reports;** like the *Market Overview* or the *New Business Pack*.
- ◆ **Factsheets, guidance and toolkits;** like the *National Minimum Wage Toolkit* and the *Medication Policy Guidance*.
- ◆ **Operational templates;** like the *Risk Assessment Template* and *Mental Capacity Decision Template*.
- ◆ **Homecare magazine;** our quarterly members' magazine is a leading source of credible and trusted information about homecare.

These respected homecare specific resources aim to support care delivery and operations, improve quality and compliance and aid business decision-making.



Representation



Giving homecare a voice

We recognise the true value of homecare for all of us in our society. We work to ensure homecare receives the recognition and investment it deserves.

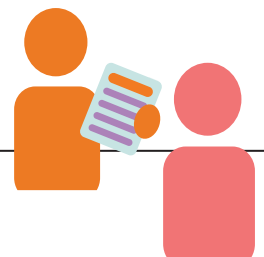
To do this, we represent homecare with central and local government, the NHS, regulators, and the media, as well as lead prominent campaigns to raise the profile of homecare.

We use our trusted voice to influence government, responding to consultations on behalf of the sector to help shape policy and best practice. Our members rely on us to ensure homecare's value and interests are at the heart of government policy.

For example, our successes in 2022-23 included:

- ◆ Free PPE extended to March 2024
- ◆ £250m funding for workforce reform, including workforce career pathway, skills passport
- ◆ HMRC agreed homecare worker eligibility for flat-rate expenses for uniform
- ◆ Market Sustainability and Improvement Fund of £562m in 2022 and £570m in 2023, leading to an average increase in fee rate for homecare of 9.6% in 2023
- ◆ Introduction of CQC oversight of local authority commissioning, after years of campaigning
- ◆ Lobbying for careworkers to remain on the Shortage Occupation List
- ◆ £15m to support providers with international recruitment
- ◆ Hospital Discharge Fund of £500m in 2022, £600m in 2023 and £1bn in 2024
- ◆ Care Technology Fund of £100m to support adoption of digital care records and assistive technology solutions
- ◆ Support for providers to improve cyber resilience

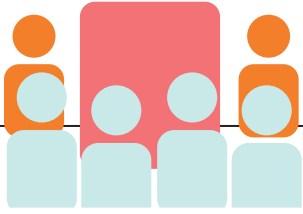
Affiliate members



Connecting you with the right suppliers

Affiliate Membership of the Homecare Association is open to organisations or individuals that provide goods, services and consultancy to homecare providers.

Through our relationships with our affiliate members we can offer members discounts on everything from insurance to e-learning platforms.



Member Events

Stronger together

We provide members with free or heavily discounted access to a comprehensive programme of events across a range of formats.

Our events give our members opportunities to connect and network with one another and other sector stakeholders, engage with us and learn from others.

From our annual conference where we invite insightful speakers and contributors, to our online webinar programme on practical topics, through to our round tables and interest groups – there is something for everyone on our events calendar.

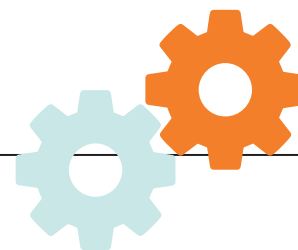
- ◆ Interest groups
- ◆ Themed seminars
- ◆ Practical webinars
- ◆ Conferences
- ◆ Masterclass webinars
- ◆ Round table dinners
- ◆ Member celebration events
- ◆ New member meetings
- ◆ Board and larger member webinars



Find our Events Calendar and book your place on events at:

www.homecareassociation.org.uk/trainingandevents

Training



Essential workforce skills

You want your workforce to grow, perform and deliver the best possible service – we are here to help you do just that.

As a member of the Homecare Association, you will benefit from discounted training delivered by our team of experts and specialists.

Our reputable training programmes cover everything care teams need to deliver high-quality care and include management and business training modules to help grow and support your business.

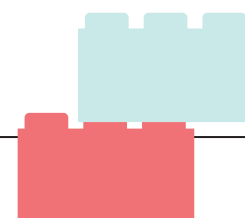
Our training workshops are delivered online through regular webinars in order that they are accessible to as many busy providers as possible.

Every delegate who attends our training workshop receives a comprehensive training guide, covering course content and practical resources.

Our training provides reassurance that your teams will have the knowledge, skills and expertise to deliver high standards of care to your clients.



Building your business



Helping you to help others

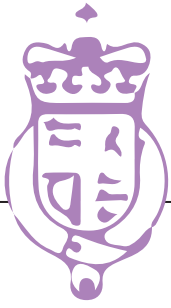
We are dedicated to helping our members deliver a high-quality service and run their businesses effectively.

The 'Find Care' feature on our website enables those looking for care services to find your business. The search function allows them to find member providers in their local area that can deliver the high-quality care services they need.



**Homecare
Association**

Members are able to display the instantly recognisable Homecare Association logo. This will enable you to promote your commitment to high standards and quality service to your clients and stakeholders, and demonstrates you are part of a collective community working to ensure homecare is recognised and valued.



DBS checks

Quick, reliable and competitive

DBS checks are a legal requirement in England and Wales and help you employ staff suitable for working in the care sector.

The Homecare Association can help you make safer recruitment decisions by completing Disclosure and Barring checks on your staff.

- ◆ A quick, reliable, and accurate online service
- ◆ Our skilled and friendly team will support you through the process
- ◆ A transparent flat-rate price with no set-up fee
- ◆ Our Enhanced DBS checks are still under £50 for members
- ◆ Fast results, many on the same day

This service is available to both Homecare Association members and non-member organisations. We are a registered umbrella body with the Disclosure and Barring Service (DBS).

Find out more about this service
and register at:

www.homecareassociation.org.uk/disclosure-service



Helpline

Access to specialists

Our dedicated members' helpline, managed by our team of policy and regulatory specialists, is there to support you with any business challenge you may be facing.

We provide guidance and support to our members on a range of issues, from recruitment, retention and care practice to commissioning, tendering and funding, with access to our legal and HR partners for specialist advice. Our members continually tell us that our helpline service represents true membership value, particularly when they compare the cost of engaging a legal firm to provide the advice they need.



Join us



You're in good company

Over 2,300 homecare providers across the UK have already chosen Homecare Association membership and we always welcome new members to join us. Together our voice is stronger.

If you are a regulated homecare provider or in the process of registration, then come and join us. Homecare provider membership is open to home care agencies in the independent, voluntary and statutory sectors, who offer or arrange:

- ◆ homecare and home nursing
- ◆ home nursing
- ◆ housing support
- ◆ respite homecare
- ◆ live-in care
- ◆ dementia care
- ◆ personal care
- ◆ learning disability care

Organisations seeking membership will be required to have at least started the registration process with their appropriate regulator:

- ◆ The Care Quality Commission (CQC) in England
- ◆ The Care Inspectorate in Scotland
- ◆ The Care Inspectorate Wales in Wales
- ◆ The Regulation and Quality Improvement Authority (RQIA) in Northern Ireland

Those organisations that have completed the regulatory registration will join as a full Homecare Provider Member.

Interim membership

Those organisations that have started but not yet completed the regulatory registration will join as an Interim Homecare provider member.

Providers under the interim membership will receive all of the benefits and services available to Full Homecare providers other than; being listed on the 'Find Care' page of our website and being able to promote themselves as full members (eg: use the Homecare Association logo). Providers that have the interim status will move to 'Full' member once they have completed their regulatory registration process.

We do not accept applications for membership from organisations that are not providing a regulated service and therefore are not required to register with the regulator.



Join us

It's easy ...

Homecare Provider Membership Fees

Please note; prices are inclusive of VAT

- ◆ First branch £960
- ◆ Second to twentieth (inclusive) £540 each
- ◆ Twenty first and subsequent branches £360 each

For this purpose a 'branch' is defined as an operating base which receives requests for services; organises services; sells and promotes services or recruits home care workers.

How to join the Homecare Association

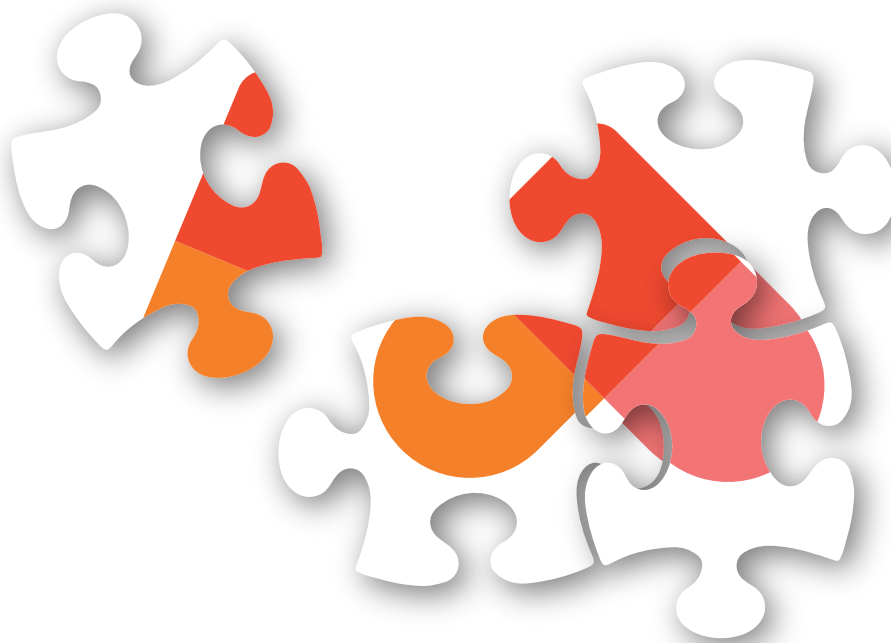
To begin your application process just complete the simple form on our website at the link below and one of our dedicated membership services advisors will contact you.

Or you can call our team on 020 8661 8188 (and select Option 2)



Find out more and enquire about membership at:

www.homecareassociation.org.uk/membership/enquire-about-membership



Shaping homecare **together**

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Homecare Association

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Homecare Association Limited

Registered in England. Number 03083104

Registered Office: Mercury House, 117 Waterloo Road, London, SE1 8UL