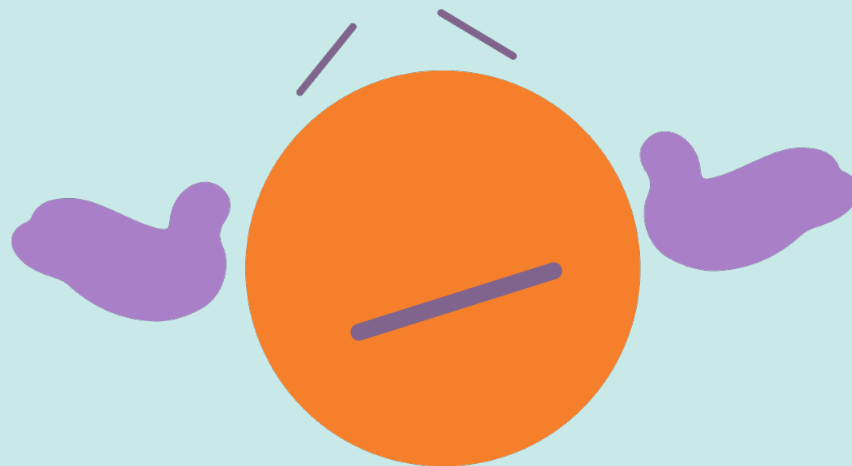




Homecare  
Association



Who are the  
Homecare Association?

# Who are the Homecare Association?

We are the UK's membership body for homecare providers.

Together we ensure that homecare is valued so that all of us can live well at home and flourish within our communities.



## Homecare Association

We have more than  
**2,200**  
members  
of all sizes.  
across the UK.



# What do the Homecare Association do?

We provide hands-on support and practical tools for members.

We use our trusted voice to shape the homecare sector. We won't stop making sure the value of care at home is recognised and it receives the investment it deserves.



During 2023-24  
we had more than  
**109,000**  
views of our  
resources  
and articles



# The Homecare Association principles

## Integrity

It is important to us to be honest, trusted, reliable, grounded and stable

## Intelligence

It is important to us to adopt an intelligent and evidence-based approach to our work. This includes intelligent use of resources, as well as researching, analysing, questioning and synthesising data, creating insights and information which offer value.

## Inclusivity

It is important to us that we are welcoming and engaging, treating everyone with respect, listening carefully and with empathy to achieve understanding.

## Inspiration

It is important to us to inspire and motivate all of us, being ambitious, creative, confident and courageous, and acting with conviction.

## Influence

It is important to us that we have a positive impact, leading and influencing our communities through skilful communication and development of relationships, to act.



## The focus of Homecare Association's work



Financial  
Sustainability

Quality,  
Innovation &  
Integration

Workforce

Regulation

Public  
Awareness



# Who else does Homecare Association work with?

