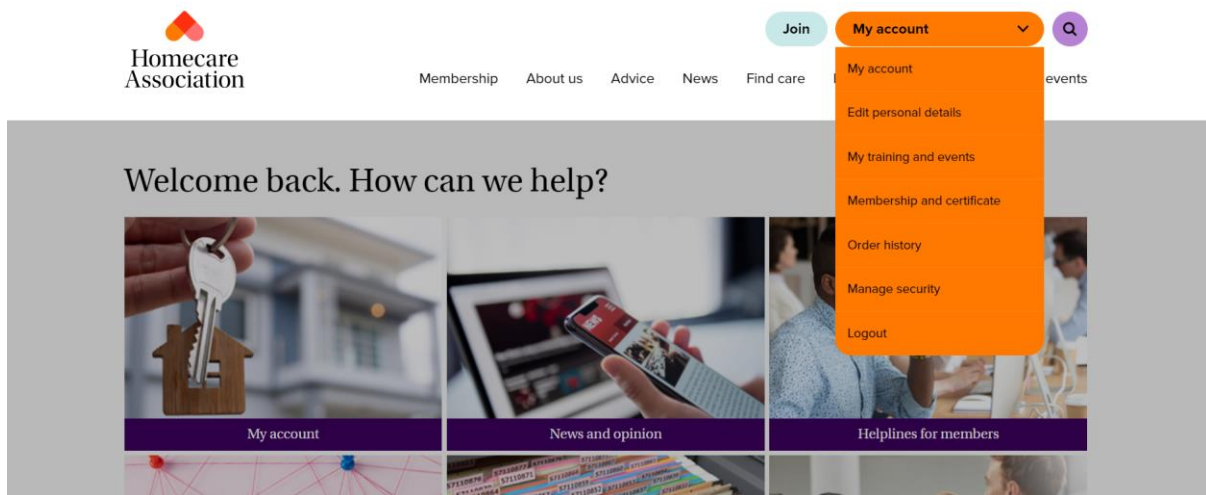


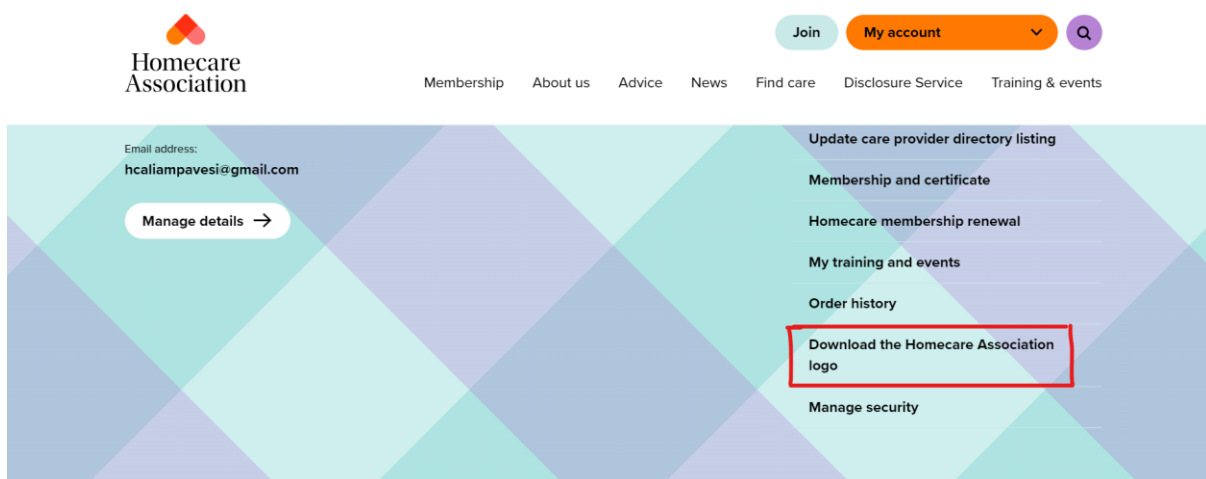


Downloading the Homecare Association Logo

1. Log into your personal account.
2. Navigate to '**My Account**'



3. From your options, select '**Download the Homecare Association logo**'





Homecare Association

4. You must read the section on '**Permission to reproduce the logo**' and the '**Code of Practice**', both of which are provided. You will also be provided with the guidelines for use of our logo, this will be how best to use our logo and also the requirements.
5. Click on the option that is relevant for you, this is between the logo for screen use or for print media.

The screenshot shows the Homecare Association website. At the top left is the logo icon and the text 'Homecare Association'. To the right is a navigation bar with links: 'Join', 'My account' (with a dropdown arrow), and a search icon. Below the navigation bar is a horizontal line. Under this line, on the left, is a paragraph: 'Our logo should only be reproduced from the master artworks and must not be redrawn or altered in any way. The master artworks are provided in a digital format.' Below this paragraph are two download links, each with a file icon: 'Logo-and-brand-guidelines-for-screen-use.zip' and 'Logo-and-brand-guidelines-for-print.zip'. On the right side of the screenshot, the logo icon is shown above the text 'Homecare Association'.

Logo colour versions

6. Once downloaded, unzip the files and use the logo on any marketing collateral you wish.