Homecare Association

Membership copy

The Homecare Association is the UK’s membership body for homecare providers. We ensure that homecare is valued so that all of us can live well at home and flourish within our communities.

In an increasingly important political landscape for homecare providers, membership gives you direct access to our policy expertise, representation at the highest levels of government, and a powerful collective voice shaping the future of homecare. We have delivered real change for the sector and elevated the profile of the vital services you provide. We are proud of our successes, which you can read more about in our [Impact Report 2023-24](https://www.homecareassociation.org.uk/resource/impact-report-2023-24.html)

Alongside our representation work, membership also gives you access to a host of practical resources, expert advice and opportunities for development and engagement.

## Information you can trust

We select, fact-check and summarise the latest care sector news and legislation and deliver it to you in an easily digestible format so that you can stay up-to-date.

## Advice when you need it

Through our specialist member helplines, we offer expert advice on homecare and business practice, policy, regulation, DBS, legal issues and HR assistance.

## Develop your workforce

As a member you and your staff will benefit from [discounted training, workshops and webinars](https://www.homecareassociation.org.uk/trainingandevents.html) on a range of essential subjects, such as; medication, CQC compliance, end-of-life care, legal and HR issues, marketing, and much more.

## Expand your reach

Your business will be listed and promoted on our Find Care portal on our website. You will benefit from inclusion on our well-visited site, connection with the Homecare Association name and staff recommendation when potential customers ring us.

## Enhance your buying power

Enjoy the discounted services and products that we have negotiated with our third-party partners, including insurance, consumables and technology.

## Reports to back you up

Our meticulously researched reports can be referenced to back up your discussions with local authorities and others, for example:

Our [Homecare Deficit Report](https://www.homecareassociation.org.uk/resource/the-homecare-deficit-2023-pdf.html) uses data from freedom of information inquiries to calculate the funding gap in homecare. Filling this gap would ensure homecare workers can receive a fair wage, while enabling services to be of good quality and financially sustainable.

Our [Minimum Price for Homecare 2025-2026](https://www.homecareassociation.org.uk/resource/minimum-price-for-homecare-2025-2026.html) calculated a minimum price of £32.14 per hour. This accounts for the rise in the national minimum wage to £12.21 per hour; the increase in employers’ national insurance contributions; and inflation in other operating costs. Our recent report on the status of fee rates for state-funded homecare 2024-25 showed only 1% of councils and NHS bodies are paying enough to cover costs.

## Coming together

Our members enjoy heavily discounted tickets to our face-to-face events where you can benefit from expert speakers, practical guidance, networking with sector colleagues and meeting Homecare Association staff.

Events include our Annual Conference in May, our Tech Innovation in Homecare Conference in November, and regional information events across the country, throughout the year.

# How much will membership cost?

**Homecare Provider Membership Fees (**Please note; prices are inclusive of VAT)

* First branch £990\*
* Second to twentieth (inclusive) £560 each
* Twenty first and subsequent branches £380 each

For this purpose a ‘branch’ is defined as an operating base which receives requests for services; organises services; sells and promotes services or recruits home care workers.

\* Less than a daily cup of coffee! First branch price £990 per year (£2.71 per day). Average takeaway coffee price in the UK: £3.40.

These are just a few of the many benefits available to you as a member!

Our Membership Team is always here to help. Whether you have questions about the benefits mentioned above or want tips on making the most of your membership, don’t hesitate to get in touch. Just call 020 8661 8188 (option 2) to speak to the team, or email membership@homecareassociation.org.uk.